

CONVENTION NEWS

THURSDAY,
APRIL 9



NSNA 63rd Annual Convention

April 8-12, 2015
Phoenix Convention Center
Phoenix, Arizona

Today's Highlights:

9:15 am

Plenary Session –
The Future of Nursing:
A Campaign for Action Update

10:30 am

Johnson & Johnson's iDream Room Opens

11:00 am

Grand Opening of the Exhibit Hall and
Career Development Center

1:15 pm

Finance Forum
(Mandatory for Delegates)

2:30 - 3:30 pm

Focus Sessions, Part 1

3:45 pm

Focus Sessions, Part 2

3:45 pm

Resolutions Hearing
(Mandatory for Delegates)



National Student Nurses' Association

Council of State Presidents

Planning Committee Elected

The Council of State Presidents (COSP) met on Tuesday April 7 to discuss association accomplishments and priorities and to brainstorm on how to approach challenges and other association business.

The COSP meeting is the second of the academic year. COSP meets at the MidYear Career Planning Conference and at the Annual Convention. State presidents and presidents-elect come together to network and discuss their activities with each other and the NSNA Board of Directors. The meeting ends with a bit of fun in the form of the traditional white elephant gift exchange.

COSP chair **Janna Mae Boren** welcomed the presidents, and NSNA President **Kelly Hunt** addressed the group and commended their hard work, dedication, and commitment to their members and chapters.

NSNA Parliamentarian **Lola Fehr** discussed parliamentary procedure and the Nominating and Elections Committee talked about campaign regulations and how to run a state caucus. Later in the afternoon, NSNA Secretary/Treasurer **Rebeka Rivera** — who'd been leading NSNA's Leadership University Treasurers Certificate Program earlier in the day — addressed the role of the treasurer and what state presidents should know about the position and its responsibilities.

At the traditional COSP Leadership Dinner, sponsored by the American Organization of Nurse Executives, **Dr. Ariana Perez**, co-director of the Hartford Center of Gerontological Nursing Excellence at Arizona State University, spoke about the future of healthcare delivery.

She emphasized the need for diverse nurse leaders to

- 1) learn more about our nation's changing

- 2) promote health and wellness through the Affordable Care Act; and 3) continue to transform nursing education at all academic levels.

Check in with your state president and find out what ideas they plan to bring back to your state association. ■

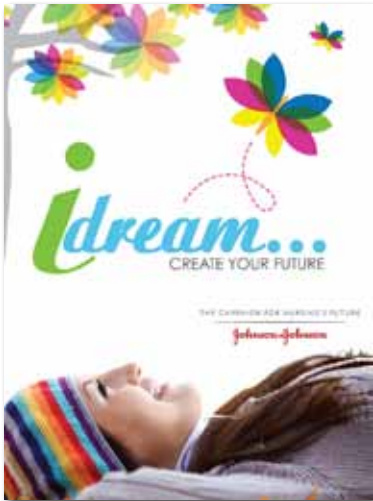
COSP Elections

Elections were also held for the COSP Planning Committee. **Katie Kemp** (MN) was elected to the Northern Election area; South **Shawn Guerette** (SC) will represent the Southern Election Area; **Thomas Ward** (CA) was elected to the Western Area; and Maryland's new president, **Sarah Trandel**, will represent the Southern Election area. The 2015-2016 COSP Planning Committee chair is yet to be determined. The chair will serve as the ex-officio member of the 2015-2016 Board of Directors. Congratulations to the new committee! ■



Council of State Presidents

THE CAMPAIGN FOR NURSING'S FUTURE

Opening Today: iDream Room

Johnson & Johnson's Campaign for Nursing's Future iDream Room opens today at 10:30 am in **room 121ABC**. Be sure to check out the interactive offerings that J&J has provided. Attend a personal branding workshop at 11:00 am (which repeats at 1:45 pm), a Dress for Success Style Showcase at noon, and a learning session entitled, "Thriving in Your Future Nursing Career with Career Management Professionals Insights" at 1:00pm (repeated at 2:30 pm). This year, share your hopes for your future career in nursing by posting your "dream" on the Campaign's iDream tree. And take a selfie at the Selfie/Donate a Photo Station and upload it on the Donate-a-Photo app.



The Donate a Photo campaign launched this April — for every photo donated, Johnson & Johnson will give \$1 to the Foundation of the NSNA. That dollar will go toward 20 nursing school scholarships. We are at just over 700 photos — let's make it a full 1000 (or more!) before we leave Phoenix. ■

Order Convention Photos

Photos from the NSNA photographer are available for purchase online at www.digiproofs.com. Use password **nsna2015**. Please note: A portion of the proceeds is kindly forwarded to the Foundation of the NSNA for student scholarships. Due to the ease in which digital copyrighted images can be shared en masse without authorization or proper payment, high quality digital downloads are priced to reflect the intellectual property value of each image. Various sized prints with varying prices are also available. ■

VALLEY OF THE SUN AUCTION

Friday, April 10 • 1:45pm

AUCTION DEADLINE

Remember that if you want to donate an item for the Valley of the Sun Auction, the deadline is noon. All items must be at the Convention Office, located at 221A in the Convention Center, by that time.

SPONSORED BY
THE CAMPAIGN FOR NURSING'S FUTURE

Johnson & Johnson

Exhibitor Updates

Exhibit Cancellation:

Booth Exhibitor

420 University of Arkansas Global Campus, Fayetteville, AR



Poster Sessions

A record-number of poster sessions are going to be on display this year so make sure you pay a visit to the hard-working students and faculty at the Project Showcase.

This year the poster sessions will be outside of the Exhibit Hall, giving you more time to explore the many research and activity presentations that are on display this year. See page 9 of the *Program Book* for the hours when the poster authors will be available to talk about their projects. Please note that the Saturday schedule should say 9:30 am-10:30 am. ■



TODAY!

Bone Marrow Drive

A simple swab of the cheek can change someone's life. The Bone Marrow Donor Registry Drive will be taking place today from 8:00 am - 4:00 pm in the **120 Foyer** and tomorrow during the same time period.

Career Development Center

The Career Development Center will run during the same hours as the Exhibit Hall. Bring your résumé and have it reviewed by faculty advisors who will discuss your educational progression, your short and long-term career plans, and how to set and attain those goals. ■



The Grand Opening traditional ribbon-cutting takes place at **Hall BC**. A list of exhibitors and a map of their locations in the hall can be found in the *Program Book* starting on page 60.

Snapshots From This Week

Clockwise: Secretary/Treasurer Rebecka Rivera speaks at the Treasurers Workshop for State and School Chapters; the NSNA Store is open for business; a group discussion during the association seminars; and two of the items that will be up for bid at the Valley of the Sun live auction on Friday.



DON'T GET LOCKED OUT!

Please note that the Convention Center's fire-exit stair wells do not allow re-entry into the building, so please avoid using them unless there is an emergency.

Plenary Session Today

Dr. Susan Hassmiller is this morning's Plenary Session speaker and she'll address the Future of Nursing: Campaign for Action, a joint initiative of the Robert Wood Johnson Foundation and the AARP, which aims to implement the recommendations of the landmark report, *The Future of Nursing: Leading Change, Advancing Health*. The session will be moderated by **Dr. G. Adriana Perez**, who is an assistant professor and the Southwest Borderlands Scholar at Arizona State University. Dr. Perez addressed the Council of State Presidents earlier in the week. Dr. Hassmiller will discuss the Campaign's successes in advancing nursing education, practice, leadership, diversity and interprofessional collaboration. Find out how students and faculty can get involved in state action coalitions to advance the IOM recommendations on the future of nursing.



Plus, today's plenary includes the presentation of the NSNA Leader of Leaders and ProjectInTouch Grand Prize Award winners. ■



Eating While at Convention!

The following concessions will be available throughout the week at the Convention Center. (Availability is subject to change depending on demand.)

Wednesday, April 8

- Starbucks: 6:30 am - 4:00 pm
North Building (Food Court)
- City Central Coffee: 6:30 am - 5:00pm
- Crust: 10:00 am - 2:00 pm
- Tortillas: 11:00 am - 2:00 pm
- Urban Wok: 11:00 am - 2:00 pm

300 North - Bistro (outside exhibit hall and NSNA registration): 11:00 am - 2:00 pm

Thursday, April 9

- Starbucks: 6:30 am - 4:00 pm
North Building (Food Court)
- City Central Coffee: 6:30 am - 6:30 pm
- Crust: 10:00 am - 2:00 pm
- Tortillas: 11:00 am - 6:30 pm
- Urban Wok: 11:00 am - 2:00 pm

Dulcify Frozen Yogurt: 11:00 am - 7:00 pm
300 North - Bistro
(inside exhibit hall): 11:00 am - 3:00 pm

Friday, April 10

- Starbucks: 6:30 am - 4:00 pm
North Building (Food Court)
- City Central Coffee: 6:30 am - 7:30 pm
- Crust: 10:00 am - 2:00 pm
- Tortillas: 11:00 am - 2:00 pm
- Urban Wok: 11:00 am - 7:30 pm

Dulcify Frozen Yogurt: 11:00 am - 7:30 pm
300 North - Bistro
(inside exhibit hall): 11:00 am - 3:00 pm

Saturday, April 11

- Starbucks: 6:30 am - 3:00 pm
North Building (Food Court)
- City Central Coffee: 7:00 am - 4:30 pm
- Urban Wok: 11:00 am - 2:00 pm
- Tortillas: 11:00 am - 2:00 pm

Dulcify Frozen Yogurt: 11:00 am - 3:00 pm



Follow NSNA Online

Follow @NSNAinc and use the #ImageofNursing and #NSNA63 hashtags while you're in town!

Follow *Imprint* editor **Kimberly Korn** @Kimberlyhopes and BTN Director **Martin Rivera** @MartinWRivera

Today's Terrance Keenan 14th Lecture

The 14th Annual Terrance Keenan Leadership Lecture, part of the Robert Wood Johnson Leadership Legacy Fund takes place at 2:30 pm in **room 131** and repeats in the same room at 3:45 pm. This year, **Fran Roberts, PhD**, who is a visiting professor in integrated care at the University of Arizona College of Medicine will present "My Scenic Tour of Nursing: From Novice to Expert and Back Again." ■



The proposed Resolutions to come before the House of Delegates tomorrow can be found online at nsnaconvention.weebly.com/resolutions.html
The Resolutions Hearing is today, 3:45 pm-7:00 pm in room **120ABC**.

Visit the NSNA Store!
Located in 300 North

JOURNAL/ PEN SET —with embossed NSNA logo!

WOW!

Use the **NSNA GRADUATION CORD** to celebrate your big day with a distinctive NSNA flair!

Inspired by our popular grad cords, the same blue & white tassel has been fashioned into the **NSNA KEYCHAIN!**

The NSNA Convention Store, located in **300 North**, features several items that you will want to take home with you. Make plans to drop by and pick up a souvenir of the NSNA Annual Convention!

RETRACTABLE BADGE HOLDER

STORE HOURS:
THURSDAY: Noon - 6:30pm
FRIDAY: Noon - 6:30pm
SATURDAY: 7:30am - 3:00pm



Leadership U Certificates
... may be picked up in the NSNA Convention Office.

NSNA

Registration count as of press time on Wednesday, April 8

2,351